

PRESS RELEASE

Wipf Bio Packaging – environmentally friendly and sustainable

Volketswil, 4 May 2017: Wipf AG is expanding its product range with biodegradable laminates. Wipf Bio Packaging is based on the latest generation of high-performance films made of 100% organic raw materials. This environmentally friendly packaging material will be introduced at Interpack 2017.

Biofilms, whether cellophane or PLA (polylactide = lactic acids) can be printed in various colours without any negative impact on industrial composting. They are EN 13432 certified and can be supplied as roll stock or premade pouches just like traditional polyolefin packaging materials. Further applications of Wipf Bio Packaging include lidding films for sealing against deep-drawn PLA trays. The new biofilms are transparent and do not require any metallization. Like conventional packaging materials, they provide a reliable protection of the product (dried fruit, cereals, candies, teas and much more), with an optimal aroma protection and resistance against products with high fat contents.

For Wipf AG, the biodegradable laminate materials are a perfect way to provide consumers with an extra benefit. Wipf Bio Packaging is a logical step in the implementation of Wipf AG's sustainability concept.

Wipf AG – Innovative Packaging Solutions

The company's core competence is the development and production of high-barrier packaging films and pouches for the food, pharma, and non-food industries. The manageable size of our business, a competent development division, and modern infrastructure assets in laboratory, production, and logistics make it possible for us to develop innovative and flexible solutions for varying requirements and to successfully implement them according to the motto "Innovative Packaging Solutions".

Further information: www.wipf.ch

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